

# THE MIND™

*Product information at your fingertips*

Allow customers to Make Informed Nutritional Decisions  
right at your machine with no monthly fees.



**VENDORS EXCHANGE**  
INTERNATIONAL

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# THE MIND™

## Product information at your fingertips



### STRAIGHTFORWARD TO USE

Pictures and user-friendly buttons quickly guide customers to product information. Features are intuitive for customers.

### SIMPLE TO UPDATE

Add products in Display Builder and load information effortlessly to the MIND with a flash drive.

### COMPLETE SOLUTION

Deliver comprehensive product information before a customer purchases an item. Display screens can include nutritional and ingredient information, helpful details, pictures and information on snack or non-food products.

### GENERATE REVENUE

Capable of displaying third party ads when the MIND is inactive to earn extra advertising income.

### EASY TO INSTALL

Can be installed on most OEM machines and on the REVISION™ or CURVE™ doors. 5.7" screen is shipped as a stand alone unit that can be mounted almost anywhere.



### UPDATED DATABASE

The MIND's software is linked to our product database which contains over 12,000 products. Through partnerships with product manufacturers, information is constantly being updated and increased.



### NATIONAL STANDARDS

The 2010 Affordable Care Act requires calorie counts to be displayed

### COMBINE WITH FREE SOFTWARE

Pick and choose which items are in the MIND with the included Display Builder software. Customize interfaces with any product's image and information for a unique user experience. Product information can be programmed for a specific machine or to accommodate a bank of machines.



### CURRENTLY AVAILABLE IN 5.7" OR 7" SCREENS

- NO MONTHLY FEES
- WAREHOUSE OF ITEMS
- FITS ON MOST OEM MACHINES
- 5.7" MOUNTS
- CUSTOMIZABLE
- SEND IN ANY PRODUCT IMAGE TO DISPLAY
- RUNS SLIDESHOWS FOR PROMOS
- SHOWS NUTRITIONAL INFORMATION

#### INCLUDES:

- The MIND unit
- Power cable
- Access to the free nutritional database by Display Builder software.



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