

Position: Graphic Designer

We're looking for a bright, enthusiastic graphic artist with experience in both print and electronic media to join our creative team. We're looking for someone who can take direction from written or spoken ideas and convert them seamlessly into images, layouts and other designs. The successful candidate should have an intimate understanding of how marketing campaigns work, especially in the retail and B2B sector, to support our business. We work in a fast-paced environment, so the ideal Graphic Designer will be able to hit the ground running as soon as we bring on a new client or project. In this role, you'll be asked to produce custom branded graphics for clients nationwide that will be applied to vending machines all over the country. Your other duties will include crafting marketing materials for social media, email campaigns and printed advertisements.

Key Responsibilities:

- Develop custom branded vending machine graphic wraps
- Create marketing materials to be used on social media
- Collaborate in the development of our parts catalog
- Assist in additional creative projects as required by the needs of the team.
- Assist with photography and photo editing of parts and products
- Maintain a cooperative network with industry colleagues and competitors to constantly evaluate and build on best practices.

Skills, Knowledge, and Attitude for the Job:

- BA or BFA in Graphic Design, Media Arts or similar.
- 1-2 years' experience preferred, but could be waived for the right candidate and an exceptional portfolio.
- A robust knowledge of Adobe Creative Suite.
- Basic knowledge of DSLR photo equipment and principles of photographic composition.
- Experience with these pieces would be a huge plus:
- A spectacular portfolio demonstrating your design prowess is a must.
- A genuine commitment to craftsmanship and a keen eye for detail.
- Artistic instinct, freehand drawing skills and an in-depth understanding of composition.
- Stellar Communicator. Say it, write it, sing it – don't care, as long as it's clear, concise and effective.
- Must play nice with others – we don't throw toys in the sandbox. If you're playing on our team, empathy and respect are a necessity.
- Rock solid multi-tasking, problem solving, decision-making and organizational skills.
- A positively charged attitude that is only outshined by your graphic skills.